

## **Road Safety Presentation**

A Road Safety presentation was carried out today for the reception pupils and their parents/carers, by the Road Safety Education Team from the Safer Essex Roads Partnership (SERPS). The education team of SERPS delivers pedestrian Road Safety Education to key age groups in primary and secondary schools in Essex.



As role models, setting good examples when out with our children is essential in helping them to become safer road users.

Young children have various limitations-

- Peripheral vision – not fully developed until approx. 16 years old
- Full hearing development not achieved until around the age of 8
- Height - their view of the road is very different to ours and drivers are less likely to see them. This also applies when drivers are coming in and out of driveways; drivers won't see them if they have run off ahead along the path, leaving their adult behind.
- Pedestrians of all ages are frequently inconspicuous to drivers, often due to dark clothing. If something high-vis is worn, this can help drivers see pedestrians up to four times sooner.
- 'The safest way for children to travel in cars is in a child seat that is suitable for their weight and size. Even in a minor crash, an unrestrained child would be thrown about inside the vehicle, injuring themselves and others'.  
[www.rosipa.com/road-safety/resources/films/child-car-seats/](http://www.rosipa.com/road-safety/resources/films/child-car-seats/)
- It is important to be mindful that children not only observe adults behaviour as pedestrians, but also as drivers. For example, a child that observes their driver using a mobile phone may see this as acceptable once they become drivers themselves.

## **Children and Road Safety**

'As a parent, you will have understandable road safety concerns for your child which are likely to change as your child gets older. Road crashes are the biggest cause of death among 5-25 year-olds. But there are key steps you can take to help protect your child'. [www.brake.org.uk](http://www.brake.org.uk)

## **Road Safety presentation**

The presentation highlights certain points that the children and their adults can put into practice every time they are using the roads. It is important to start Road Safety at an early age, as statistics show that the older the child gets, the higher their risk.

The presentation covers the following:

- Enhancing the understanding of how roads and traffic are dangerous
- The importance of holding hands
- Stopping, looking and listening while crossing roads with their adults
- Dangers of running off ahead
- Identifying the dangers at driveways
- Where safe places are to play - away from traffic
- Safer crossing areas, and how to use them with their adult
- The importance of car seats and seat belts

**Our website:**

[www.saferessexroads.org](http://www.saferessexroads.org)